

Loch Raven High School

PTSA[®]

everychild.one voice.[®]

2020 – 2021

Sponsorship Package

Loch Raven High School PTSA

1212 Cowpens Avenue

Towson, MD 21286

lochravensptsa.com

lochravenhighschoolptsa@gmail.com





September 1, 2020

Dear Potential Sponsor,

The Loch Raven High School (LRHS) Parent, Teacher and Student Association (PTSA) invites you to join our PTSA as a Corporate Sponsor. Our LRHS family and community, including businesses like yours, have been hit especially hard these past 6 months. Our non-profit organization has also being greatly impacted with our largest fundraising events cancelled this past school year. Without your generous support, the PTSA will not be able to sufficiently fund our recurring programs as well as new initiatives we hope to start this year, including working with community partners to provide food resources and personal care items for those in need as well as new diversity and inclusion programs among others.

September is “Membership Month” and launches our Direct Donation Campaign, our biggest fundraising opportunity. What better way to help your local school, students, and community by becoming an LRHS PTSA Sponsor? By doing so, *you* will help fund Senior Scholarships and our Mini-Grants Program among many other of our programs and initiatives. In turn, **our PTSA family and local community can help you** by getting your company’s name out on our digital and print media platforms and promoted at our virtual and in-person events allowing *us* to help you in return.

Sponsorship of the LRHS PTSA provides an opportunity to promote your company and to support the teachers, students, and community of LRHS. Please consider sponsoring the PTSA at one of the pre-defined levels (see attached or visit our website lochravensptsa.com). Customizable sponsorship plans are available to suit your specific needs as well. Please contact us if you would like to support a specific program or initiative.

If you are able to contribute, please visit our website lochravensptsa.com to contribute online or make your check payable to LRHS PTSA and write “Sponsorship” in the memo line and send to LRHS at the address above. Contributions are **tax deductible**. A receipt can be provided upon request.

The PTSA Board has been working diligently throughout the pandemic and as virtual learning starts, we continue to support, maintain, and create new enriching educational and rights-of-passage (i.e., Senior Graduation Ceremony) experiences for our students. We look forward to having you and your business help us continue our endeavors.

If you would like additional information, please contact me at (203)464-5302 or by email at lochravenhighschoolpts@gmail.com.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Jennifer Schwartz', is written over a light blue horizontal line.

Jennifer Schwartz
Vice President
LRHS PTSA

2020-2021 Sponsorship Levels

DIAMOND \$5,000

- Custom landing page on website
- Logo on LRHS PTSA Sponsor page for one school year with link
- Full page listing in all LRHS PTSA monthly newsletters (9 mo.)
- Name on event fliers for all LRHS PTSA-sponsored events
- Diamond level business listing on LRHS PTSA Banner of Thanks
- 5 recognitions on PTSA social media (1 school year)
- All access to attend PTSA sponsored family events to place booth
- Free company booth at Community Day

PLATINUM \$2,500

- Logo on LRHS PTSA Sponsor page for one school year with link
- Half page listing in all LRHS PTSA monthly newsletters (9 mo.)
- Name on event fliers for all LRHS PTSA-sponsored events
- Platinum level business listing on LRHS PTSA Banner of Thanks
- 3 recognitions on PTSA social media (1 school year)
- Select up to 3 PTSA sponsored family events to place booth
- Free company booth at Community Day

GOLD \$1,000

- Logo on LRHS PTSA Sponsor page for one school year with link
- Quarter page listing in all LRHS PTSA monthly newsletters (9 mo.)
- Name on event fliers for all LRHS PTSA-sponsored events
- Gold level business listing on LRHS PTSA Banner of Thanks
- 1 recognition on PTSA social media (1 school year)
- Select one PTSA sponsored family events to place booth

SILVER \$500

- Logo on LRHS PTSA Sponsor page for one school year with link
- 1/8th page listing in all LRHS PTSA monthly newsletters (9 mo.)
- Silver level business listing on LRHS PTSA Banner of Thanks

BRONZE \$250

- Logo on LRHS PTSA Sponsor page for one school year with link
- Business name listing in all LRHS PTSA monthly newsletters (9 mo.)

SPECIAL RECOGNITION \$100

- Logo on LRHS PTSA Sponsor page for one school year with link

HONORABLE MENTION \$25

- Business name listing on LRHS PTSA Sponsor page for one school year

Don't see what you're looking for? Let's talk customization.

To sign up online, visit <https://lochravensptsa.com>
For more info, email lochravenhighschoolpts@gmail.com